

WHAT WE DO

MODULAR | PORTABLE | STATIC



CRUSHING EXPERTS

PORTABLE EXPERTS

VIBRATORY EXPERTS



EXPERIENCE MATTERS

DISTRIBUTOR HANDBOOK

TEREX.COM/CANICA

TEREX.COM/CEDARAPIDS

TEREX.COM/SIMPLICITY



WELCOME

Dear Distributor,

On behalf of the entire North American team, we welcome you as our newest partner to our strong network of distribution companies and as a member of our family! Whether it's Canica®, Simplicity®, Cedarapids® or any combination of these legacy brands, we are committed to making your experience a positive and beneficial part of your business. We look forward to building on our legacy of equipment through the strength that our distribution network brings to customers as the best value in the industry.

This document is intended to be a useful starting point as you familiarize yourselves with Canica, Cedarapids and Simplicity. It contains your immediate contacts across the various functions in our business and will give you a short overview on the systems and tools we have currently in place to support you and your team members.

As we begin the on-boarding process, we will be working with you to ensure a smooth transition. This involves team members from both our companies working together to facilitate the necessary functions to get you up to speed. Managers from various departments will be reaching out in the coming days to get the ball rolling. Please contact us if you have immediate questions or need any help during this process.

Together, our strength as partners is crucial to the growth of our organizations and we look forward to working closely with you and your team to achieve success. We are excited to have you on board and look forward to building a long-term relationship between our organization and yours! We're proud to have you on the team!

Pat Brian
VP of Aggregates

Chris Reed
General Manager & Business Line Director

Russ Burns
Director of Sales



Table of Contents

INTRODUCTION	2
<hr/>	
CEDARAPIDS PRODUCT PORTFOLIO	3
<hr/>	
SIMPLICITY PRODUCT PORTFOLIO	4
<hr/>	
CANICA PRODUCT PORTFOLIO & GENUINE PARTS	5
<hr/>	
INDUSTRY APPLICATIONS	6
<hr/>	
TECHNICAL SALES, APPLICATIONS & SUPPORT	7-8
<hr/>	
DEALER SUPPORT & RESOURCES	9-10
<hr/>	
MARKETING RESOURCES	11-12
<hr/>	
FINANCIAL SERVICES	13
<hr/>	
TEAM DIRECTORY	14-18
<hr/>	

MODULAR | PORTABLE | STATIC



CANICA[®]
A TEREX BRAND SINCE 1974

Cedarapids[®]
A TEREX BRAND SINCE 1923

SIMPLICITY[®]
SINCE 1921
A TEREX BRAND

Together, we deliver a comprehensive range of crushing and screening equipment to customers worldwide, serving four key industries: mining, aggregates, demolition & recycling, and industrial minerals. Our solutions are engineered to produce the highest quality end products—whether processing hard or soft rock, sand and gravel, ore, or industrial minerals.



PRODUCT PORTFOLIO OVERVIEW

Cedarapids® | Portable Experts



MODULAR

Jaw Crushers



Cone Crushers



Horizontal Screens



PORTABLE

Jaw Crushers



Cone Crushers



HSI Crushers



Horizontal Screens



STATIC

Jaw Crushers



Cone Crushers



HSI Crushers



Horizontal Screens





PRODUCT PORTFOLIO OVERVIEW

Simplicity® | Vibratory Experts

MODULAR

Horizontal Screen



PORTABLE

Screen Plant



Rip Rap Plant



Wash Plant



STATIC

Horizontal Screen



Incline Screens



Grizzly Feeders





PRODUCT PORTFOLIO OVERVIEW

Canica® | Crushing Experts



MODULAR



PORTABLE



STATIC

VSI Crushers



*Product color scheme represented is subject to change.

Genuine Parts | Canica-Cedarapids-Simplicity

Genuine OEM Parts for Canica®, Cedarapids®, and Simplicity® maintain and enhance the performance of your equipment. Our parts are built to exact specs with premium materials, and our parts are tested for quality and durability ensuring maximum performance and reliability of your machines.

Dealers can access our online parts catalog anytime at parts.terex.com to:

- Identify Parts & Confirm Prices
- Check Availability
- Place Orders & Track Shipments

A dedicated team of Aftermarket Customer Support is ready to help if you are unable to locate your Genuine OEM Parts online.

Simplicity & Canica Parts are managed from our Durand, MI facility.

The Cedarapids Parts line is supported out of the Terex owned and operated facility located in Louisville, KY.



OUR INDUSTRIES



Our complete product portfolio offers a robust range of Crushing & Screening equipment designed for the toughest **Mining Applications**. Built to handle the most challenging materials, our solutions ensure high throughput from primary crushing to final screening, backed by extensive expertise in extreme operating conditions.

Our product portfolio of Crushing & Screening equipment transforms raw materials from the earth into usable Aggregate sizes. Our versatile equipment efficiently processes rock, sand, and gravel, allowing customers to produce finished **Aggregates** quickly and effectively.



Our legacy brands offers solutions for processing a range of materials, from **Construction and Demolition** waste to soils and compost. Our equipment reduces and separates recycled raw materials into usable secondary aggregates or sands. Additionally, it sizes soils, compost, and wood bark to produce finished materials ideal for parks, sports fields, golf courses, and garden areas.

Canica®, Cedarapids®, and Simplicity® Crushing & Screening products are ideal for processing **Industrial Minerals** to meet precise standards. Whether for paint, plastics, glass, or electronics, our machinery ensures high-quality output at every stage, from crushing and screening to washing.



Technical Sales Support

We're committed to providing top-tier technical sales support across our Canica, Cedarapids, and Simplicity product lines. Whether you're in the field, at the office, or working with your customers, we offer a robust collection of resources to help you make the most of your equipment. Here are just a few of the tools and materials available to support you and your team.

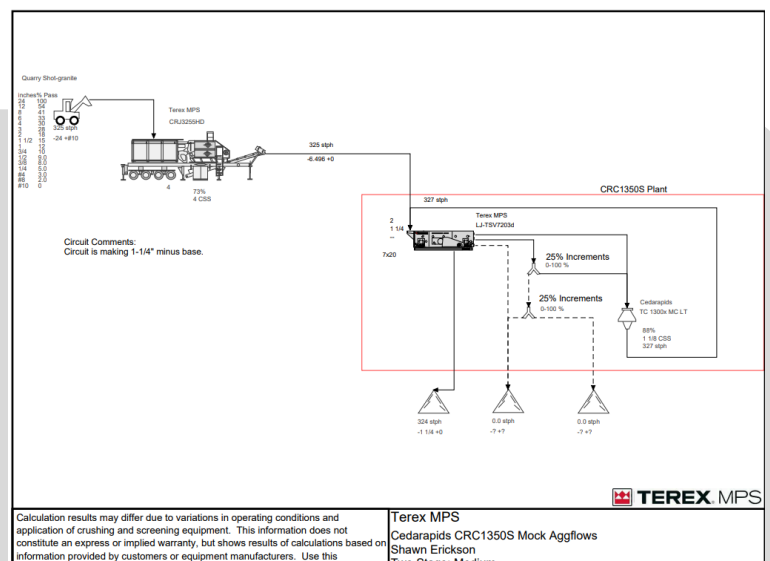


Application Support

Our Applications Team brings years of crushing and screening expertise. Canica, Cedarapids, and Simplicity offer expert guidance to help you build an efficient, cost-effective system tailored to your needs.

Aggflow Simulations

Authorized Dealers can request AggFlow simulations to model plant crushing and screening operations. Our team is here to support you in creating these simulations. To get started, simply contact your Regional Sales Manager. They will work with you and our team to develop a customized AggFlow for your needs.



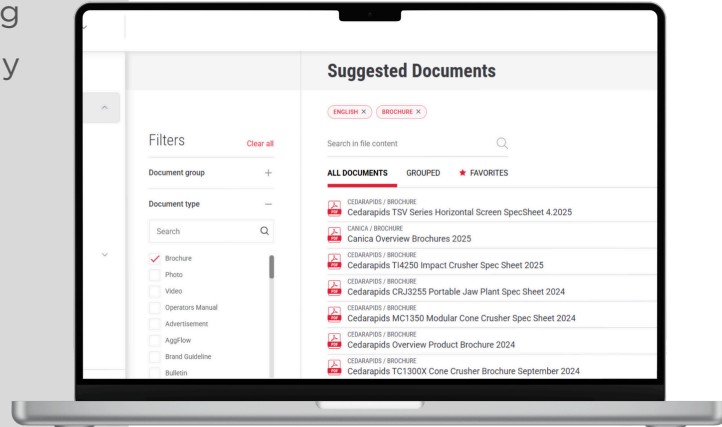
Technical Specifications

We have technical specifications for all machines and models with in-depth information. Our **online Dealer Portal is password protected** providing access to all documents that dealers commonly request.

Our library includes

- Parts & Service Manuals
- Marketing Brochures
- Technical Specification Sheets & Drawings
- AGGFlow Simulations
- Sales Training Documents & Webinars
- Equipment Renders, Photos, Animations & Videos
- Case Studies

**Register for portal access at my.terex.com.
Approval may take up to 48 hours.**



MY.TEREX.COM



The Dealer Portal Mobile App is available for down-load on the Apple app store or on Google Play.

Search "Terex MPS Portal". Credentials are identical to My.Terex.com



DEALER SUPPORT & RESOURCES

eVentory

eVentory provides a global master view of all available stock machines, facilitating possible redirection if a dealer has surplus stock and another dealer requires a machine urgently.

eVentory provides a wealth of "real time" data to the Dealer. It is updated on a weekly basis to provide the most current planned shipment date to the dealer. By providing this information, it allows the dealer to monitor data pro-actively.



eVentory can be accessed at eventory.terex.com



USER FRIENDLY INTERFACE
REDUCES ADMIN TIME



MOBILE FRIENDLY



HISTORICAL & CURRENT DATA
ALL IN ONE PLACE



MACHINE DATA PRE-
POPULATED ON MONTHLY
BASIS

Online Helpdesk

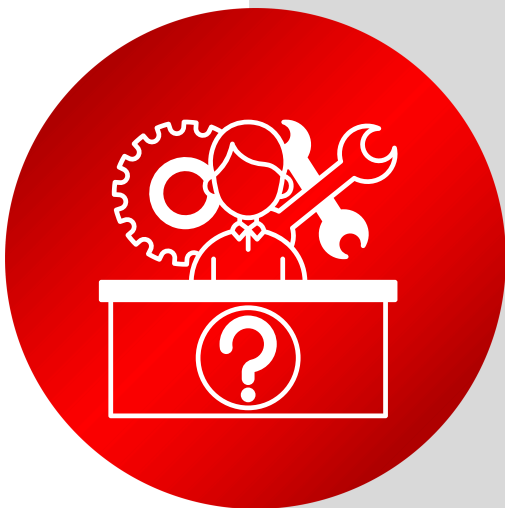
The Online Technical Helpdesk has ultimately been designed with the aim of making it easier for service and parts representatives to submit inquiries and to monitor the status of their service queries.

Key Benefits

- All updates and information relating to an issue will be stored in one area.
- You will have full visibility of all your previous issues as well as open requests
- Ability to log issues 24 hours a day regardless of time zones.

The Online Technical Helpdesk can be found at mp-helpdesk.terex.com

Credential can be requested via our helpdesk coordinator.



Warranty & Registration Process

Warranty

All Terex® equipment is backed by a limited product warranty. A one-page warranty summary, along with full terms and conditions, is available in the **My.Terex Portal**.

Engine Registration

Engines must be registered with the engine manufacturer at the time of commissioning, as completed by the dealer.

Machine Warranty Registration

To activate the equipment warranty, a Commissioning Form must be submitted online within seven days of the machine being put into service. This process also requires the completion of a Customer Handover Form, available in multiple languages in the Warranty section of the Customer Support area within the Dealer Portal.

Pre-Delivery Checklist

Pre-delivery checklist forms are also available in the same portal section to support dealers' internal processes for receiving and maintaining equipment.

For more information or to begin the registration process, visit: **mp-warranty.terex.com**



MARKETING RESOURCES

We offer a **range of marketing tools** to help you successfully promote our brands. Our team is here to support your sales and marketing efforts every step of the way.

Below are some marketing tips to help you effectively represent this new product portfolio.

- ✔ Please provide a list of key contacts for email communications, including names, titles, phone numbers, and email addresses..
- ✔ Register for access to the dealer portal. (pg 8)
▶▶ MY.TEREX.COM
- ✔ Please add our brands to your website and include a backlink to the official brand website. (Refer to page 12 for website addresses.)
- ✔ Publish the press release—written by us and approved by the dealer—on your website, social media channels, and with your local media outlets.
- ✔ Promote signing as a dealer on your social media channels.
- ✔ Commit to a least one social post per brand, per month.
- ✔ Commit to sharing photos, videos, and case studies of our equipment in the field—we'll feature your content on our social media channels and give your team a well-deserved shoutout!

Brand Guidelines

Brand guidelines and logo files are available on the Dealer Portal under 'Marketing Documents/Logo' for Canica, Cedarapids, and Simplicity.

Please review these to ensure correct use of logos and branding on your website and promotional materials.





MARKETING RESOURCES

Brand Social Media

Canica®, Cedarapids® & Simplicity® have official social media channels with all ongoing activities: tradeshow, exhibitions, and machine launches. The Terex® MPS YouTube channel contains numerous videos of machines in action.



Canica-Terex | Cedarapids-Terex | Simplicity-Terex



@CanicaTerex | @CedarapidsTerex | @SimplicityTerex



Canica_Terex | Cedarapids_Terex | Simplicity_Terex



Terex MPS



Brand Websites

Discover the full lineup of our innovative products, watch videos in action, and stay up to date with the latest news and press releases. Whether you're looking for equipment specs or industry updates, it's all just a click away!

[Terex.com/Canica](https://www.terex.com/Canica) | [Terex.com/Cedarapids](https://www.terex.com/Cedarapids) | [Terex.com/Simplicity](https://www.terex.com/Simplicity)

Marketing Dealer Support

Other types of marketing support we offer:

- Digital Advertising
- Event & Training Support
- General Marketing -Digital Brochures, Technical Specifications, Product Images, & more!
- Graphic Design



TEREX FINANCIAL SERVICES

We are committed to working with our dealers and customers in developing and adding true value to their business, and assisting in the acquisition and funding of their Terex equipment.

TFS offer global solutions and through a team of dedicated people who understand the needs of our dealers and customers we can direct you to the correct financial solution for your business.

We have developed a Turnkey Funding solution to assist our dealer partners; this offer is designed to maximize a dealer's potential to develop their Terex Business.

KEY OFFERINGS INCLUDE:

Terex Self-funding Capability Improved Working Capital Management Demonstration Programs Rental Purchase Schemes Stock Programs Programs are tailored by region through a panel of funders.

TFS offers a comprehensive suite of finance and leasing facilities for the end user.

The concept of adding value to your business is critical to us and this is why the TFS Team can assist you in developing the right solution for you.

These facilities can be developed and tailored to suit the individual needs of each customer.

FINANCE & LEASING FACILITIES INCLUDE:

Leasing Solutions Operating lease Solutions Fair Market Value lease solutions Loans/Hire Purchase facilities Used Equipment Financing Asset Management

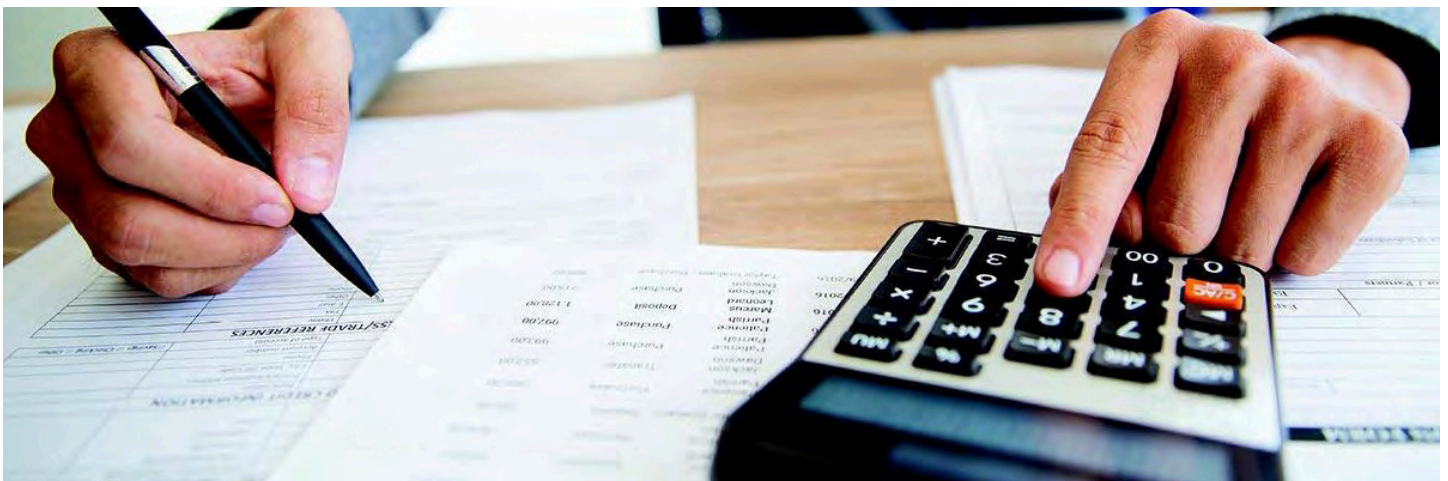


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Product specifications and prices are subject to change without notice or obligation. The photographs and/or drawings in this document are for illustrative purposes only. Refer to the appropriate Operator's Manual for instructions on the proper use of this equipment.

Failure to follow the appropriate Operator's Manual when using our equipment or failure to act responsibly may result in serious injury or death. The only warranty applicable to our equipment is the standard written warranty applicable to the particular product and sale, and Terex makes no other warranty, express or implied. Terex, the Terex Crown design, Cedarapids, Canica, Simplicity, Jaques, El-Jay and Rollercone are trademarks of Terex Corporation or its subsidiaries. All rights are reserved.

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